



Every bear has a story...



REMIKIE™
MEMORY BEARS
AN HEIRLOOM FOR GENERATIONS

P.O. Box 8333 LONGBOAT KEY, FL 34228 1 - 800 - 373 - 6465

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Dear Editor,

The magic of ReMinkie turns treasured fur, clothing and other items into endearing heirloom teddy bears. Furs, neck ties, dresses, sport coats, baby blankets, sweaters and bridal gowns that have sentimental value enjoy a wondrous rebirth. ReMinkie custom designs and personalizes each bear working with the customer to create special keepsakes for their family.

Every bear has a story be it a fur worn by a loving grandmother, or neck ties that once belonged to a beloved husband, or a receiving blanket that brought a new baby home from the hospital, or a varsity jacket from high school. Many letters and pictures are testimony of the relationship that ReMinkie has with its customers all over the United States and Canada.

Products - Any fabric or fur that is sentimental to a customer and has a connection to the past can be made into an heirloom bear. Our bears have movable arms and legs, are lined for durability, have child-proof eyes and noses, and are filled with poly-fiber fill.

- Fabric Bears – Made from, baby blankets, quilts, dresses, wedding gowns, coats, sport jackets, sweaters, and shirts
- Fur Bears – Made from any kind of fur stoles, jackets or coats (mink, fox, mouton, Persian lamb, etc.)
- Neck Tie Bears – Made from 5 favorite neckties
- ReMinkie Babies – Made from fur stoles, jackets, or coats. Choose bears, kittens, bunnies or puppies.
- Pillows, Throws, Purses, Golf Club Covers made from fur stoles, jackets or coats.

Product Samples and Images Available for Media Use - Product samples and high-resolution images are available for media use. To place a request, please contact Rita Glosser at Rita@Reminkiebears.com or call 800-373-6465. Information is available on the web at www.ReMinkieBears.com.

Thank you for your consideration.

Sincerely,

Rita Glosser
Founder and Owner
ReMinkie Memory Bears



Rita Glosser
Founder and Owner,
ReMinkie Memory Bears

About the Founder

A flair for style, a vivid imagination, and an unceasing commitment to pursue a unique idea are the outstanding traits that characterize Rita Glosser, founder and president of ReMinkie Memory Bears.

A former and long-time resident of Johnstown, PA, Glosser contributed to her hometown—both professionally and in high-profile, pro bono roles for many nonprofit organizations that included United Fund, Johnstown Flood Relief, the Pennsylvania Humanities Council, and the Johnstown Symphony.

Along with her volunteer work, Glosser created, produced, and hosted "Focus on Women," a talk show that aired weekly for 11 years on Johnstown's local NBC affiliate. Additionally, she used her fine-tuned sensibilities for etiquette and style to produce fashion shows, as well as provide consultative services in image and dress for a wide variety of businesses and clubs.

After 35 successful and memorable years in Johnstown, Glosser moved to Sarasota, Florida at age 62 and had yet another career when she established ReMinkie Memory Bears.

It all began with a mink stole owned by her mother. Knowing that she nor her daughter would ever wear the stole, she still could not part with it for sentimental reasons. While shopping for a teddy bear for her first grandchild Glosser had the idea of making her mother's mink stole into a keepsake bear with a connection to the past. From there a thriving cottage industry was born employing seven talented women who work in their own homes to make the bears.

More than 8000 ReMinkie Memory Bears have been created for customers across the United States and Canada. With a deep commitment to high-quality and pride in her team's workmanship, she works with every customer to design a bear that often exceeds their expectations.

Five years ago, customers began asking Glosser to make bears from all kinds of things that represented special memories in their life including neck ties, sport jackets, dresses, sweaters, baby blankets, and wedding gowns. Today any item that is sentimental to a customer and has a connection to the past can be made into a huggable bear.

"Every Bear has a story. Each one is a loving memory. I am blessed to touch so many peoples' lives. I couldn't think of a more fulfilling way to connect with people all over the country." – Rita Glosser



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FUR BEARS

NECKTIE BEARS

FABRIC BEARS

BABY BEARS

THROWS / PILLOWS



FAST FACTS

Company Profile - ReMinkie Memory Bears, a 15 year old established business, recycles sentimental garments and items into special memories. ReMinkie Memory Bears can make keepsake teddy bears from fur, neck ties, baby blankets, quilts, shirts, sweaters, wedding gowns, or anything with special meaning from a persons' family. ReMinkie Memory Bears is a cottage industry with 7 women working in their own homes to make these unique creations. Each bear is lovingly made and can be personalized.

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- **Fabric Bears – \$195** – Made from, baby blankets, quilts, dresses, wedding gowns, coats, sport jackets, sweaters, and shirts
- **Fur Bears– \$195** – Made from any kind of fur stoles, jackets or coats (mink, fox, mouton, Persian lamb, etc.)
- **Neck Tie Bears – \$125-\$195** – Made from 5 favorite neckties
- **ReMinkie Babies – \$125** – Made from your fur stoles, jackets, coats or our fur. Choose bears, kittens, bunnies or puppies.
- **Pillows, Throws, Purses, Golf Club Covers** made from fur stoles, jackets or coats.
Call for Pricing

About the Founder and President - Before establishing ReMinkie Memory Bears at age 62, Rita Glosser, the founder and president of ReMinkie Memory Bears, enjoyed an accomplished career in television and image consulting. From 1976 to 1988, she produced, directed and hosted a women's talk show that appeared on her local NBC affiliate in Johnstown, PA. She also conducted seminars in image and dress to women's groups and businesses. Blessed with a rich and colorful imagination, Glosser originated the idea of ReMinkie Bears during her retirement years when she moved to Florida. Realizing that neither she nor her daughter was going to wear her mother's mink stole that was hanging in the closet, she came up with the idea of keepsake a teddy bear made from the fur. It now sits in her living room as a wonderful reminder of her mother. Twelve years later there are now over 8,000 ReMinkie Memory Bears living across the United States and Canada.

Where to Find ReMinkie Bears - Currently ReMinkie Bears is a web-based business. For more information visit our Web site at www.ReMinkieBears.com or call 800-373-6465.

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Story Idea Tip Sheet

ReMinkie Memory Bears offers some compelling and interesting story angles. Personal testimonies and stories reflect the human interest dimension of this business. One family told Rita when the box of bears was opened at Christmas there were tears of joy seeing the bear made from their Grandmother's stole; or one woman related when the fire alarm was sounded she grabbed her jewelry and her ReMinkie Bear; or one woman had a ReMinkie Neck Tie Bear made for her husband's 70th birthday and composed a poem that all the grandchildren read when they surprised him with the bear.

1. Creative Recycling

The magic of ReMinkie recycles treasured fur, clothing and other items into endearing heirloom teddy bears. Furs, neck ties, dresses, sport coats, baby blankets, sweaters and bridal gowns that have sentimental value enjoy a wondrous rebirth. ReMinkie custom designs and personalizes each bear working with the customer to create special keepsakes for their family.

2. Starting a Business in "The Golden Years"

At 62, Rita was not ready for retirement when she and her husband moved to Florida. Realizing that she nor her daughter would ever wear her mother's mink stole she came up with the idea of a keepsake teddy bear made from the fur. Furthermore, many women who moved to Florida most probably had mink stoles hanging in their closets and could not part with them for sentimental reasons. Learning to sew to make a bear was the beginning. The next step was developing the pattern so more experienced sewers could perfect the pattern and expertly create the bears. Fifteen years later there are now over 8,000 ReMinkie Memory Bears living across the United States and Canada.

3. A Gift of Comfort

It is soothing to have something tangible as a reminder of a loved one. ReMinkie Memory Bears has found this to be especially true, as many bears have been made to honor loved ones. One woman who lost her husband had a bear made from his fire fighter uniform. Her 2 year old son calls him "Daddy Bear." Rita has many touching anecdotes and stories about the creation of her bears and how they bring back wonderful memories.

4. Starting a Business on a "Shoestring"

The initial investment for ReMinkie Memory Bears was \$6,000. Once my sewers were ready, I developed the brochure, purchased, and then sent out story ideas to newspapers and television stations. With free publicity I was on my way. Next came the web site and more sewers. Now ReMinkie Memory Bears is a cottage industry with seven women working in their own homes and customers sending me their furs, ties, clothing or fabrics from all over the country.



www.REMINKIEBEARS.COM